

Huppybar

Popular nutrition bar business for sale
based in Flagstaff, Arizona



Confidentiality and Disclaimer

This Offering Memorandum contains select information pertaining to the business, affairs and assets of the company known as Huppybar based in Flagstaff, Arizona (hereinafter the "Company").

This Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Company. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Kelly and Call Commercial. The material is based in part upon information supplied by the Seller and in part upon financial information obtained by Kelly and Call Commercial from sources it deems reliable.

Neither Owner, nor their officers, employees, or agents makes any representation or warranty, express or implied, as to the completeness of this Offering Memorandum or any of its contents and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections, form their own conclusions, and conduct their own due diligence.

By acknowledging your receipt of this Offering Memorandum, you agree you will hold the contents confidential and will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner detrimental to the interest of the Seller.

Owner and Kelly and Call Commercial expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Company and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Company unless and until a written agreement for the purchase and sale of the Company has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of this Company or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Company including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Company, or information provided herein or in connection with the sale of the Company shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Seller or Kelly and Call Commercial or any of their affiliates or any of their respective officers, Directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Company.

This Offering Memorandum is deemed to represent the state of affairs of the Company currently, but does not represent or constitute an indication that there has been no change in the state of affairs of the Company since this Offering Memorandum was prepared.



Huppybar, Flagstaff | AZ

Huppybar is a well-established, “local favorite” energy bar business for sale in Flagstaff, Arizona. This profitable business operates with excellent wholesale accounts which include Natural Grocers, Whole Foods, and Fry’s Grocery stores across all of Arizona as well as many independent retailers and Grand Canyon National Park concessionaires. The product is also sold to distributors across Arizona and Colorado, as well as direct to consumers on the company website online. For 10 years now Huppybar has gathered a loyal and enthusiastic following among a variety of outdoor recreational enthusiasts and people from all walks of life. Many consider the Huppybar to be the “best bar they have ever had”. The business is turnkey and ready for a buyer to take the business to another level with continued growth and renewed energy. This is an absentee owner business as the owner has very little hands-on involvement in the business.

Huppybar is in a month to month leased location paying a modest monthly base rent of \$312 occupying 240 square feet. The landlord would be willing to extend a long-term lease for a new owner at \$500 per month.

- **Support & Training:** Owner is willing to provide a transition period to the new owner
- **Reason for Selling:** Owner would like to pursue other interests after 10 years building this business
- **FF&E:** \$2,000 at original cost, included in the asking price
- **Inventory:** Estimated to be \$7,500 and will be purchased at Owner’s cost at time of sale.
- **Number of employees:** 5

Business Summary



Flagstaff, Arizona

Flagstaff is located in Arizona's high country surrounded by the largest ponderosa pine forest in the world. Considered a tourist destination for all seasons, there is plenty of outdoor recreation with camping, hiking and biking trails, beautiful fall colors, and winter snow play and skiing. Taking advantage of the comfortable summer temperatures, Flagstaff has outdoor festivals from June through October, including the Museum of Northern Arizona Heritage Festivals focused on Native American and Latin cultures.

Flagstaff is the regional crossroad for Northern Arizona and Grand Canyon National Park. The 4 million visitors and large second homeowner population in Flagstaff are drawn to the city's four seasons, accessible location and fulfilling quality of life.

The community is also a college town with almost 30,000 students attending Northern Arizona University and 3,500 students attending Coconino Community College.

In addition to tourism and education, Flagstaff has a strong science sector which includes Flagstaff Medical Center; a regional hospital and level 1 trauma facility, W.L. Gore medical products, and Lowell Observatory. Flagstaff is designated as the world's first Dark Sky City for its work in preservation of the night sky's natural resource.

The Flagstaff area has a strong environment and culture of outdoor recreation making it the perfect base for an energy and nutrition bar company to thrive and grow.

Market Overview

<https://www.huppybar.com/>



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